GLA University, Mathura

Institute of Business Management

X Meeting of Board of Studies Date: 05.08.2017

AGENDA

- 10.1 Confirmation of the minutes of the IX meeting of Board of Studies held on 09.06.2016.
- 10.2 Action taken on the minutes of the last meeting.
- 10.3 To consider & approve the syllabus for subjects of III & IV Semester of BBA (H)
- 10.4 To consider & approve the syllabus for I III Trimester of MBA LSCM.
- 10.5 To consider the modifications / revision in some subjects of BBA, BBA- Family Business, B. Com. (H), BBA (H) and MBA.
- 10.6 To consider & approve the list of courses having focuses on Employability/Entrepreneurship/ Skill Development
- 10.5 To approve the list of examiners for MBA, MBA LSCM, BBA, BBA Family Business, B.Com. -
- (H) & BBA (H)
- 10.7: To consider revised credit system for MBA Programme.
- 10.8 To discuss implementation of CBCS from 2018-19.
- 10.8 Any other matter with permission of chair.



Date: 08.08.2017

Minutes of the X meeting of the Board of Studies held on 05th August, 2017

The 10th meeting of the Board of Studies of Institute of Business Management was held on 05th of August, 2017 at 10:30AM in Room No. B-006, Ground Floor – Academic Block V, GLA University.

The Chairman welcomed all the members of the Board of Studies.

The following were present in the meeting:

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| 40. Ms. Manisha Goswami | Member |
|---------------------------|----------|
| 41. Dr. Mini Jain | Member |
| 42. Mr. Shiv Kant Tiwari | Member |
| 43. Mr. Avnish Sharma | Member |
| 44. Seemant Kumar Yadav | Member |
| 45. Mr. Yogesh Kumar | Member |
| 46. Mr. Pragalbh Sharma | Member |
| 47. Mr. Ashish Chaturvedi | Member |
| 48. Mr. AbhinavChandel | Member |
| 49. Mr. VaibhavTripathi | Member |
| 50. Mr. Nimish Sharma | Member |
| 51. Dr. UtkalKhandelwal | Member |
| 52. Mr. R K Dwivedi | Member |
| 53. Mrs. Aneesya Sharma | Member |
| 54. Dr. ArunaDhamija | Member |
| 55. Prof. A.M. Agrawal | Chairman |

The members discussed the agenda and following decisions were taken:

Item No. 10.1:Confirmation of the minutes of the IX meeting of Board of Studies held on 09.06.2016.

The minutes were confirmed.

Item No.10.2: Action taken on the minutes of the last meeting.

Members were apprised about action taken.

Item No. 10.3:To consider & approve the syllabus of III to IV Semester of BBA - Honoursprogramme

Three New Subjects to be introduced in BBA (Honours) III Semester and Six New Subjects to be introduced in BBA (Honours) IV Semester, along with these, Five subjects (already approved) are being taken from BBA & BBA (Family Business) in BBA (Honours) III Semester and two Subjects (already approved) are being taken from BBA & BBA (Family Business) in BBA (Honours) IV Semester. This was based on the feedback received from various stakeholders such as alumni, students and corporate professionals.

| S. No. | Applicable Subject Code | Subject Name | Programme Concerned |
|-----------|----------------------------|---------------------------------|------------------------|
| 1 | BBH3001 | Event Management | BBA (H) III Semester |
| 2 | BBH3080 | Developing Competitive Edge-III | BBA (H) III Semester |
| 3 | BBH3081 | Managerial Aptitude-III | BBA (H) III Semester |
| 4 | BBH4001 | Hospitality Management | BBA (H) IV Semester |
| 5 | BBH4002 | Rural Management | BBA (H) IV Semester |
| 6 | BBH4003 | International Business | BBA (H) IV Semester |
| 7 | BBH4004 | Mass Communication | BBA (H) IV Semester |
| 8 | BBH4080 | Developing Competitive Edge-IV | BBA (H) IV Semester |
| 9 | BBH4081 | Managerial Aptitude-IV | BBA (H) IV Semester |

The member considered and approved as above Annexure - I

Item No.10.4:To consider & approve the syllabus for I - III Trimester of MBA - LSCM

Item No. 10.5:To consider the modifications / revision in some subjects of BBA, BBA (H),BBA – Family Business, B. Com. (Honours) and MBA.

Based on the feedback received from various stakeholders (Faculty, Employer, Students and Alumni) the revision/upgradation/modification in syllabus of existing courses in various programmes is proposed as follows:

| Name of Programme | Name of the Courses under consideration for revision | No. of Courses under consideration for revision |
|----------------------|---|--|
| BBA FB | Management of Public Relations & Cross Cultural Issues Business Operations Management Management of Foreign Trade Practical on Development of Business Plan | 4 |
| | Business Communication Organizational Behaviour | |

| | Business Environment | |
|-----|--|-------|
| | Tax Planning | |
| | Innovation & Sustainability | 747.3 |
| | Corporate Governance and Business Ethics | 7 |
| MBA | Entrepreneurship Management | |
| | Digital Marketing | |
| | Advertising Management | |
| | Global Business Environment | |

The member considered and approved as above Annexure - III

- Syllabus of some subjects which are being catered by Mathematics and English department is modified and approved by BoS of respective departments and intimated accordingly.
- For developing new syllabus of concerned subjects as well as for modification / revision in syllabus of some subjects due inputs were taken from various stakeholders, specifically CA Kuldeep Arora, CA AshutoshHanda, Mr. SumitSaluja, GM-HR, Lupin, Mr. BhupendraGoyal, Assistant Director, Ministry of Finance, Dr. Parul Agrawal, Dean Academics, Bharti Vidyapeeth, Dr. Manjula Jain, Director, IFTM University etc.

Item No. 10.06: To consider & approve the list of courses having focuses on Employability/Entrepreneurship/
Skill Development

The members considered and approved the list of courses having focuses on Employability/Entrepreneurship/Skill Development in relevant programme.

Details enclosed as annexure - IV

Item No. 10.7:To approve the list of examiners for MBA, MBA - LSCM, BBA, BBA - Family Business, BBA - (Hon.) & B.Com. - (Hon.)

The list was approved by the member.

Item No. 10.8:To Consider revised credit system for MBA Programme.

In view of short duration of trimester system, the credit per subject is being revised from 4 to 3. Member approved the same.

Item No. 10.9:To discuss implementation of CBCS from 2018-19.

Implementation of choice Based Credit System (CBCS) as per UGC guidelines & NAAC pear team recommendation will be done from 2018-19 batch. Members deliberated the matter in detail.

Item No. 10.10: Any other matter with permission of chair.

The meeting ended with thanks to chair.

Prof. Somesh Dhamija

Drof Vikas Trinathi

Annexure I

List of New Courses Introduced during Session 2017-18

BBA (H) II Year

| | Event Management |
|---|----------------------------------|
| D | Developing Cometitive edge - III |
| | Managerial aptitude – III |
| | Hospitality Management |
| | Rural Management |
| | International Business |
| | Mass Communication |
| Ι | Developing Cometitive edge-IV |
| | Managerial Aptitude –IV |



Annexure II

MBA-LSCM I YEAR

| Business | Policy and Environment |
|---------------|---|
| Accou | inting For Managers |
| Mar | nagerial Economics |
| Managemen | t Concepts and Applications |
| Manag | gerial Communication |
| Workshop | on basics of Supply Chain |
| | Management |
| Computer | Applications in Business |
| | Management |
| Man | agerial Aptitude – I |
| Legal | Aspects of Business |
| Workshop on 1 | recent trends in Logistics and SCM |
| Cost and | Managerial Accounting |
| Individua | l and Group Behavior in |
| 19 | Organization |
| Busine | ess Research Methods |
| Statistical. | Analysis for Supply Chain |
| | Management |
| Managemen | t Information Systems and Applications |
| Mana | agerial Aptitude – II |
| Fir | nance for Manager |
| Managen | nent of Human Resource |
| Cor | e Concepts of SCM |
| Optimizatio | on in Operations Research |
| Fundamental | s of Marketing Management |
| Production as | nd Operations Management |
| Logistics | s in Business Efficiency |
| Mana | gerial Aptitude – III |

